



**The most powerful
and candid report
on the *true state* of the
superyacht market's
new build sector.**

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New analysis

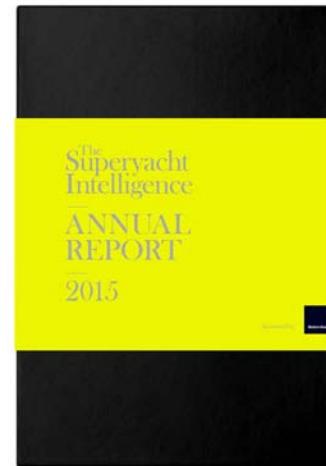
New data

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If you need to know who is building, who is financially stable or who is struggling to stay afloat, then this exclusive report is a **vital piece of business research and analysis for anyone in the market**, including owners, investors, bankers, brokers, lawyers, advisors, suppliers and all senior shipyard management.

ANNUAL
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2015



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We have recorded, verified, analysed, scrutinised and reviewed what is really happening in the new build sector in order to create a candid picture of the state of the superyacht sector. From what we have found, we are entering an interesting phase.

We have also created some **new market segmentation** to allow our readers to see more clearly how the market is built. It is not just one big market, but comprises several specific markets.

From now on all data and analysis from The Superyacht Intelligence Agency will follow these core new segments – **using geographical splits**, more logical size segments and some **intuitive age segments**, in order to highlight more accurately **strengths and weaknesses of the market** over the past two decades.



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